



(813)-760-2824
 jaredjohnston24@gmail.com
 @jaredjohnstontv

[My Website](#)
[My LinkedIn](#)

- references upon request

English, Spanish, and French Language Fluency

A response-able and reflective sports media and communications professional that makes every second count.

Education:

S.I. Newhouse School of Public Communications
 Syracuse University

Major: Broadcast and Digital Journalism
 Syracuse, NY May 2024

College of Arts and Sciences
 Syracuse University

Minor: French and Francophone Studies
 Syracuse, NY May 2024

Carrollwood Day School
 IB Diploma Graduate (HS)
 Tampa, FL May 2020

Skills:

- Associated Press Style
- Microsoft Office, Adobe Suite, ClipPro, Critical Mention, Talkwalker, SCR, Hootsuite, ScorePlay
- X, YouTube, Meta Business Suite
- Public Relations, Community Relations
- Spanish and [French language fluency](#)
- Attended 2024-25 Polyglot Gathering in CZE
- Volunteer Assistant Tennis Coach at Carrollwood Day School (HS)

Awards/Recognition:

STAA Talent Jim Nantz Award
[Second Team All American: June 2024](#)
[Honorable Mention: June 2023](#)

[1st Place Audio Sports Story](#)
 Broadcast Education Association: February 2023

Experience:

YouTube Content and Asset Specialist, United Soccer League



Tampa, FL

March 2026-present

- Manages the USL and Gainbridge Super League YouTube channels
- Plans, creates, and publishes short-form content for YouTube Shorts and other platforms if needed (Instagram, TikTok, etc.); helps marketing and content teams with campaigns and long-form content
- Primary day-to-day point of contact for external production partners; contributes to data organization and analytics reports, also ensures sponsor requirements are met with Partnerships Marketing team
- Feb 2026-Mar 2026 YouTube Content and Asset Coordinator February; Summer 2022 Broadcast Media Intern; Aug 2022-May 2023 PxP broadcaster for Vista Worldlink/NEP Group

Broadcast Assistant, Tampa Bay Lightning



Tampa, FL

September 2024-February 2026

- Contributed on-air with radio features and interviews
- Produced and engineered select programming including pre/postgame shows and podcasts
- Social media coordinator for @BoltsRadio on all platforms
- Platform Growth- IG: 4K followers 44%, FB: 9.7K followers 42%, X: 13.1K followers 3%, YT: 0 to 1.15K Subs
- Added media relations/PR experience for the 2025-26 season
- Archived media clips daily for hockey operations, front office executives, and team ownership

Statistician, NBC Sports (Paris 2024 Olympics)



Stamford, CT

July 2024-August 2024

- Worked with analysts and play-by-play announcers
- Compiled stat packs and highlighted important notes for off-site broadcasts
- Met daily with producers and researchers to sequence historical data and graphics ideas
- "Swing Team Statistician" for Shooting and Taekwondo, assisted with other sports as needed
- Emmy Award Winner as part of NBC's production team

Broadcast Intern, Syracuse Crunch Hockey Club



Syracuse, NY

September 2021-May 2024

- Fill-in play-by-play commentator for 14 broadcasts on ESPN Radio
- Conducted intermission/postgame interviews with players and coaches
- Contributed to game day press notes and distributed them
- Hosted intermission and postgame segments on ESPN Radio
- Added ticket sales and account management experience weekly during the 2023-24 season

Play-by-play Broadcaster, ACC Network Extra (Syracuse)



Syracuse, NY

March 2022-May 2024

- Broadcasted select Syracuse University soccer, hockey, and tennis broadcasts
- Worked with producers to deliver proper presentation, stats, and storylines of ACC college sports
- Added studio hosting duties for soccer

Director of Broadcasting, Syracuse Men's Ice Hockey (ACHA D1)



Syracuse, NY

May 2023-March 2024

- Lead TV and radio play-by-play and color commentator
- Produced all home game broadcasts via YouTube and OBS
- Organized 5000\$+ broadcast budget for livestream set up
- Programmed scorebug and instant replay functions for livestreams
- Introduced away broadcasts and a broadcast sponsor initiative to add monetization to the program
- Broadcast Producer and commentator from August 2022-May 2023